

Mad Men Trivia Challenge



- 1. What is Peggy's first account after Don promotes her to Junior Copywriter?**
 - A. Belle Jolie
 - B. Clearasil
 - C. Patio Cola
 - D. Rejuvenator
- 2. When a copy of Joan's driver's license is pinned up in the office, which section is circled in red?**
 - A. Her address
 - B. Her birth date
 - C. Her photo
 - D. Her weight
- 3. Betty tells Don, "I know about you and that woman," referring to which of his affairs?**
 - A. Bobbie Barrett
 - B. Midge
 - C. Rachel Menken
 - D. Suzanne Farrell
- 4. What does Bert Cooper leverage to get Don to sign a contract with Sterling Cooper?**
 - A. Don's affair with Rachel Menken
 - B. Don's brother's suicide
 - C. Don's drinking problem
 - D. Don's true identity
- 5. Sterling Cooper has served all of the following real-life clients except?**
 - A. Playtex
 - B. Ponds
 - C. Southwest Airlines
 - D. Utz
- 6. What national crisis nearly ruins Roger's daughter's wedding?**
 - A. Cuban Missile Crisis
 - B. John F. Kennedy's assassination
 - C. March on Washington
 - D. Vietnam
- 7. Which rebellious act has Sally Draper NOT committed?**
 - A. Cutting her own hair
 - B. Smoking in the bathroom
 - C. Sneaking into the city
 - D. Throwing a book at Grandpa Gene
- 8. Which Sterling Cooper secretary does Joan fire after confronting her about sneaking into Cooper's office?**
 - A. Jane
 - B. Lois
 - C. Megan
 - D. Miss Blankenship
- 9. Whose short story "Tapping a Maple on a Cold Vermont Morning" is published in Atlantic Monthly?**
 - A. Harry
 - B. Ken
 - C. Paul
 - D. Pete
- 10. Before he is fired for rebuffing Lee Garner, Jr.'s advances, Sal is approached over a glass of Sambuca by a client from which account?**
 - A. Belle Jolie
 - B. Heinz
 - C. Lucky Strike
 - D. Mohawk Airlines
- 11. What does Betty find in Don's locked desk drawer that alerts her to his real identity?**
 - A. Anna and Don's divorce papers
 - B. Anna Draper's house deed
 - C. Dick Whitman's dog tags
 - D. All of the above

1. B. Clearasil, Don calls Peggy into his office to say, "Your first account will be delivering Clearasil to the spotted masses." 2. B. Her birth date, Joan tears it down and throws it away. 3. A. Bobbie Barrett, At a party, Jimmy Barrett suggests to Betty that Bobbie and Don are having an affair. Later, Betty confronts Don about it directly. 4. D. Don's true identity, "After all, when it comes down to it, who is really signing that contract anyway?" Cooper says. 5. C. Southwest Airlines, Air Southwest changed its name to Southwest Airlines in 1971. 6. B. John F. Kennedy's assassination, Roger toasts the couple, saying, "I promise you now if you can make it through a day like today, marriage is a cake walk." 7. D. Throwing a book at Grandpa Gene, Betty sends Sally to see a child psychiatrist after the hair-cutting incident. 8. A. Jane, Roger overrules Joan's decision and gives Jane her job back. 9. B. Ken, Pete becomes jealous upon hearing of Ken's success as an author. 10. A. Belle Jolie, Sal leaves the table after Elliot asks, "What are you afraid of?" 11. D. All of the above, Betty also finds stacks of money along with photos from Don's childhood.